



Front - Title/Description

Walter Flanders

During his career, automotive pioneer Walter Flanders was considered a genius of production and management. He was one of the first men to develop the moving automotive assembly line in Detroit. In 1907 he implemented production methods at the Ford Motor Company's Piquette Avenue Plant, which produced ten thousand cars in one year. Flanders left Ford in 1908 and with B.F. Everitt and W.E. Metzger formed the E-M-F Company in Detroit. Flanders led several automobile companies, including the Studebaker Company which purchased E-M-F in 1911. In 1917 U.S. President Woodrow Wilson called Flanders to Washington D.C. along with Henry Ford, William C. Durant, and John Dodge to determine how the automobile industry could assist in winning World War I. Flanders died in an automobile accident in 1923.

Significant Date:

Industry and Invention (1875-1915)

Registry Year: 2004 **Erected Date:** 2004

Marker Location

Address: 6470 Alden Dr

City: West Bloomfield Twp

State: MI **ZipCode:** 48324

County: Oakland

Township: West Bloomfield

Lat: 42.59347700 / **Long:** -83.41193600

Web URL:

Back - Title/Description

Flanders Garage

Automobile entrepreneur Walter E. Flanders (1871 ~ 1923) was born on a Vermont farm. At the peak of his success in the 1910s, he owned a one-thousand-acre estate, which included all of Green Lake, large farm outbuildings, a greenhouse, this garage and the adjacent Craftsman-style house. Flanders owned a variety of livestock and at times he employed three to four hundred men on his farm. The garage, which he used for entertaining, has an automobile turntable, a billiard room, a ballroom, and a two-lane bowling alley. Flanders moved to Virginia in 1919. The Aviation Country Club purchased the estate in 1920 and used the garage as a clubhouse. The lakefront land and golf courses have been developed as a subdivision. The Green Lake Association purchased the garage in