Historical Marker - S738 - WGPR-TV (Marker ID#:S738)





Significant Date:

Modern Era (> 1970)

Registry Year: 2015 Erected Date: 2016

Marker Location

Address: 3146 E. Jefferson

City: Detroit

State: MI ZipCode: 48207

County: Wayne

Township:

Lat: 42.34059800 / Long: -83.01669300

Web URL:

Front - Title/Description

WGPR-TV

In 1973, the Federal Communications Commission granted the International Free and Accepted Modern Masons, led by Dr. William V. Banks (1903-1985), a permit to operate UHF television Channel 62 in Detroit. WGPR-TV debuted a few seconds before noon on September 29, 1975, becoming the first African-American owned and operated television station in the continental United States. The station provided job training and employment opportunities for African-Americans in television production, broadcast journalism and sales. Programming, most of which was locally produced, was crafted for an urban black audience. Popular shows included The Scene, Big City News and Gospel Time. In 1979, WGPR-TV began providing programs, such as The Arab Voice in Detroit, for the city's minority ethnic communities.

Back - Title/Description